



Social Value for STAR suppliers

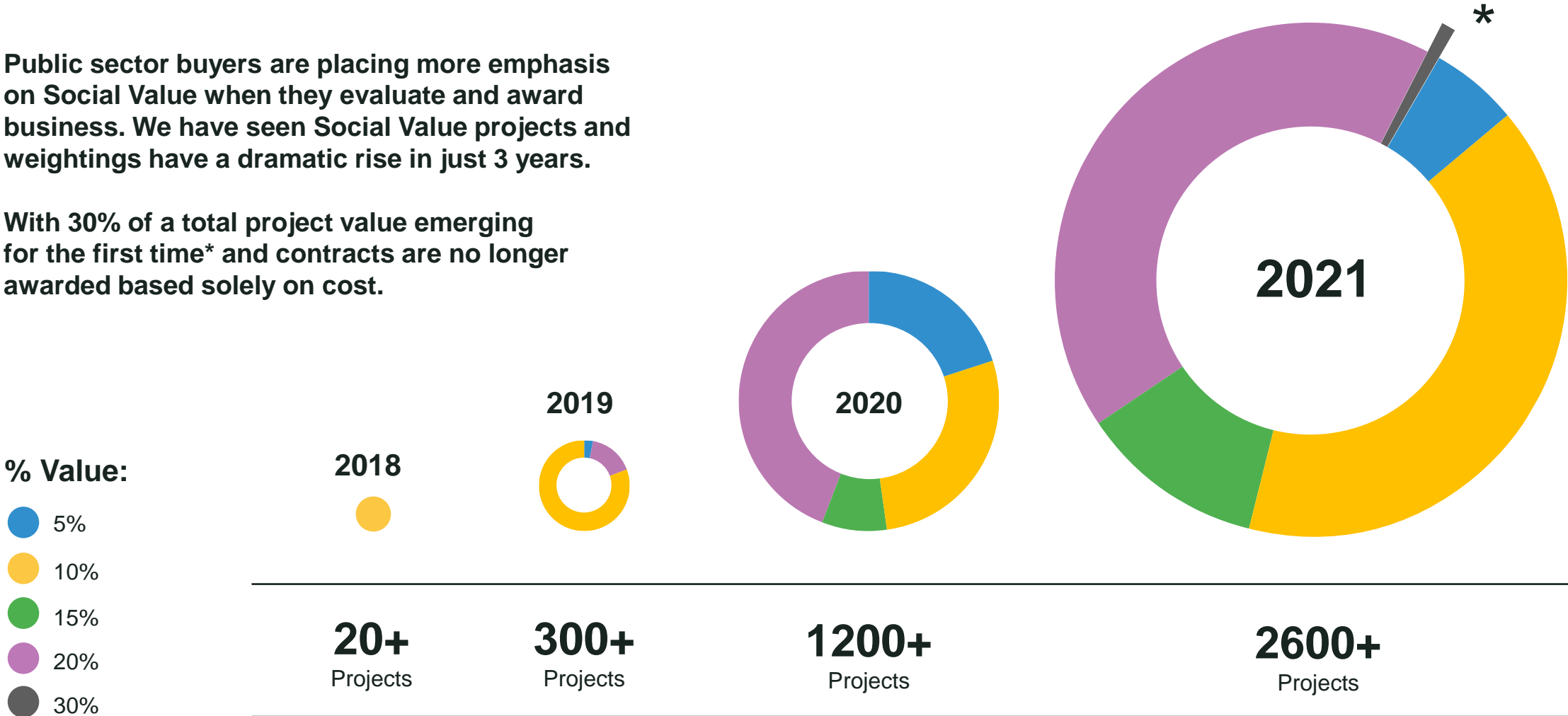


Why Social Value matters

Why Social Value matters for public sector

Public sector buyers are placing more emphasis on Social Value when they evaluate and award business. We have seen Social Value projects and weightings have a dramatic rise in just 3 years.

With 30% of a total project value emerging for the first time* and contracts are no longer awarded based solely on cost.



SOURCE; SOCIAL VALUE PORTAL DATA

Why Social Value matters for suppliers

Be proud & accountable

It is no longer acceptable for businesses to just think about the bottom line. Social value is the new currency to help you demonstrate the value of your positive impact on society to all your stakeholders.



Win more work

The cheapest contract is no longer the most attractive. Evidence your Social Value contribution within your bids and contracts to stand out from your competition and win more work.



Align with client goals

Demonstrate commitment in a way which meets with your clients' processes and compliance requirements, helping you forge strong, lasting relationships.



Who are Social Value Portal?



The market leader in Social Value measurement, management and reporting

We are the organisation behind the **National Social Value** conference and **National Social Value** awards.

We created the most widely used and trusted measurement framework, the **National TOMs**.

We are the founding member of the **National Social Value Taskforce**.

2017

Championing
Social Value
since 2017

100s

of organisations use
us to quantify their
Social Value

10k+

Registered
users

7k+

Projects
managed

100+

Staff members

33

Consultants and
customer success
staff: specialists
in multiple sectors

Founding member

Endorsed by

Certified by

Partnered with



The complete membership solution

From the right measures to the right advice, our specialist team are on hand to help you make the most of your Social Value.



Consultancy

Maximise your potential with help from our Social Value Specialists

- + Specialist consultants
- + Analysis and strategy development
- + Annual MOTs and Goal Setting



Measurement

LGA endorsed configurable measures within a standardised framework

- + Robust and defensible
- + Aligns to all major models and ESG standards
- + Up to date £ proxy converter



Platform

Record and manage your activity within your digital workspace

- + Intuitive dashboards and analysis tools
- + Geo-spatial interrogation
- + Benchmarking



Reporting

Detailed reporting to stay on-track and share with your stakeholders

- + Data validated by our team
- + On demand data extraction
- + Quarterly reports



Support

From set-up to ongoing support and guidance we have you covered

- + Workshops and training
- + Quarterly check-ins
- + Success planning and toolkit

Measuring Social Value

Making your Social Value go further

▶ Shape it

Deliver what is needed.

Setting you up for success

Our Social Value specialists and unique programme shape, deliver and optimise a Social Value strategy and measures set – and help embed it within your organisation.

And beyond

But it doesn't stop there. Our specialists are on hand every step of the way, continuously helping you to improve and grow it.

▶ Prove it

Checks and validate the data.

We set the standard

We set the standard with our Social Value 'TOM's' framework - themes, outcomes, measures. This is underpinned by our commitment to integrity and robustness.

So you can set yours

See how you are performing, what it means in monetary terms and how you compare to others, meaning your Social Value works harder and smarter.

▶ Share it

Bring to life with reporting.

Manage and report with ease

Our intuitive platform and interactive geo-spatial interrogation tools make it easier for you to manage and report your Social Value.

Amplify your achievements

Share the good you do with all your stakeholders – and with complete confidence.

Measuring Social Value within your organisation

The key themes



Work

**Opportunity
for all**

Promoting workplace diversity
and equal opportunity



Economy

**Growth the
purpose**

Building diverse and
sustainable supply chains
free from unethical practices



Community

**Resilient
communities**

Creating local opportunities
which strengthen and sustain
communities



Planet

**A world
repaired**

Initiatives which mitigate
climate change and protect
and restore biodiversity and
resources



Innovation

**Social Value in
the ecosystem**

Collaborating to unlock
Social Value

Such as

Our measurement principles

Themes:

The components of your vision for Social Value

Outcomes:

The positive changes you want to see

Measures:

The objective indicators used to measure how well outcomes are being met



Themes, Outcomes, Measures

The structure which underpins our measurement frameworks



Relevance

You can choose what matters and is achievable



Double counting

Nothing is valued more than once



Additionality

Social Value is only created by interventions that go beyond business as usual



Attribution

We only report what organisations can show they are responsible for



Transparency

Clear evidence requirements ensuring compliance standards are met

Supplier support

The winning supplier

Once a contract has been awarded it is the suppliers responsibility to enter data into the portal and SVP's to check it's correct. That way we can issue **verified social value reports** for **each contract**.

Supplier return clarifications within 2 weeks

SVP to review the data and contact supplier if any clarifications needed

Quarter closed

Supplier journey

Enter delivery data into portal quarterly (calendar)

Updated verified Report available

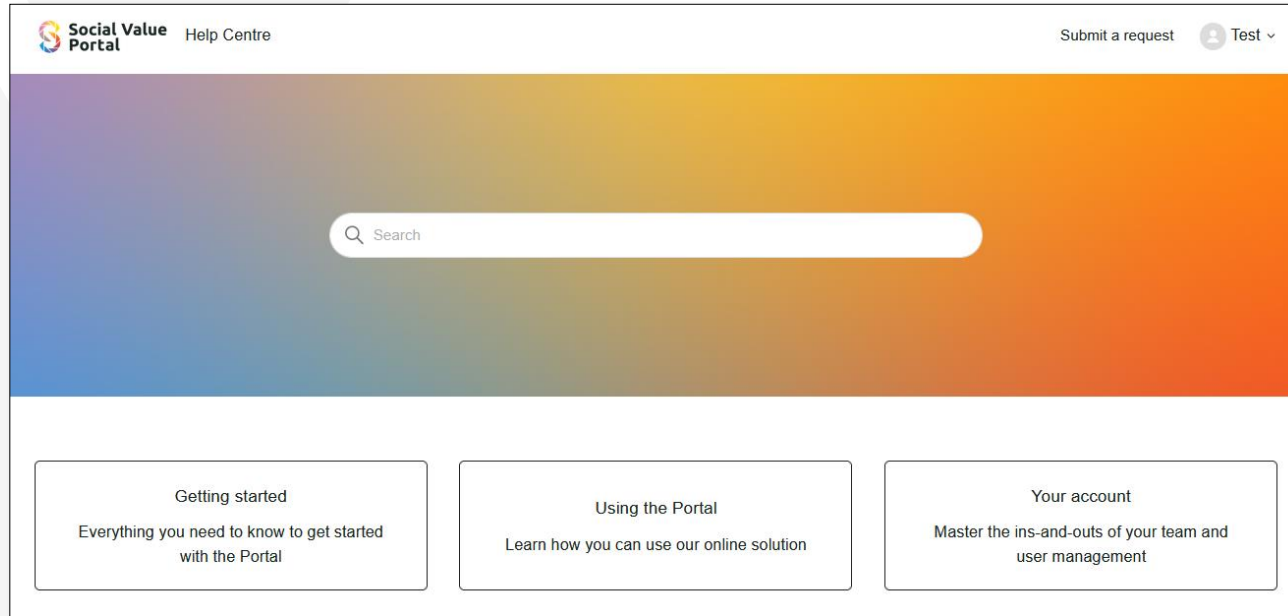
Quarter Begins

Supplier support available

- Helpdesk 9am-5pm, Mon to Fri
- Online resource centre
- Supplier Training Session
- Customer Success team available to support
- Support@socialvalueportal.com for portal queries



Help Centre.



Our Help Centre is a **smart knowledge base** that uses text analytics. You can use the search bar to look for a specific article or video or browse the categories we have such as: 'Using the Portal', and 'Social value and beyond.'

If you cannot find an answer, you can **submit a request to our Support team** from the top right corner.

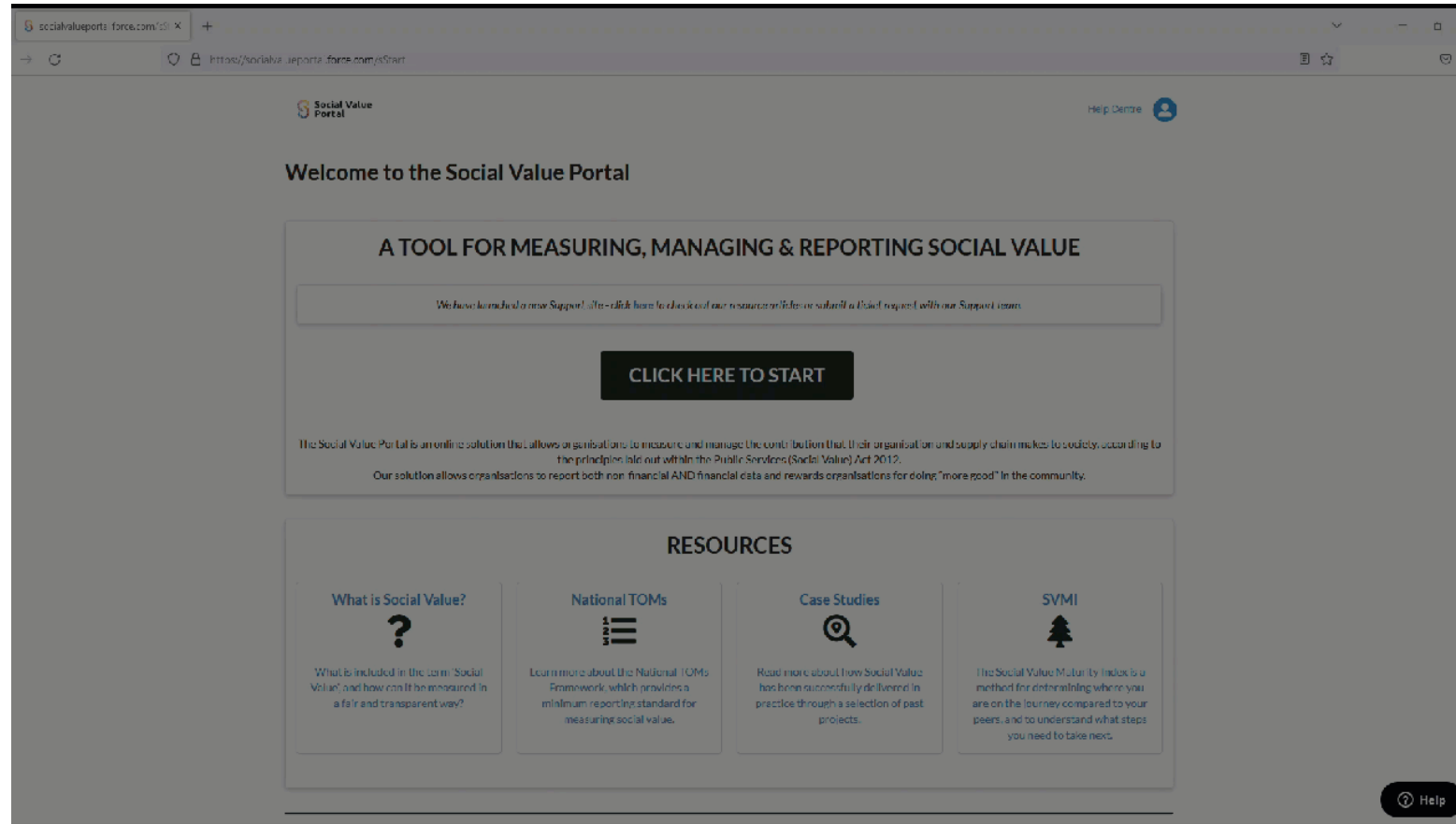
We also have a **widget** that sits in the bottom right corner of **the Portal** that is linked to our Help Centre.

That way you get the information you need in the moment or raise a ticket to our Support team.



Access the Help Centre.

You can access our Help Centre directly from your Portal account at any time, by clicking on Help Centre in the top right corner of your account.



National TOMs Dos & Don'ts Video



- A simple, infographic video to explain the Dos & Don'ts principles
- Also available in 10 shorter videos

[Watch here](#)



Supplier Engagement Session

Thursday 8th December
3-4pm

Thank you!